

DALY CITY

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, July 14, 1939

Guaranteed Circulation 5,500



SCOUTING

THE SHOPS with Sally

Today's our birthday, and everybody has been celebrating it the way he likes best. Sam, for example, came home from Milo's with a package in his hand.

• "Gee, Mom, look what I found for 17c for your birthday. Flapjack flour. Boy, do I like flapjacks!"

• Hmmm. Then there was Sue Ann, who had brought home something from Edwards Drug store. With a fond motherly smile, we tried to conceal the fact that we knew it was some of Edward's nice 50c stationery, on sale this week for 33c. But when we opened the package, there was a gaily-colored Hop Ching game!

• We recovered ourselves with the consoling thought that anyway wait until Aunt Harriet came around. But Aunt Harriet had just bought herself a used car from the Daly City auto dealers—it was such a bargain, and anyway she knew we'd rather that she would have a little pleasure in her old age than to have some trifle ourselves, wouldn't we?

• It was John who came to the rescue. When we stood in the middle of the kitchen and saw the new gas stove he had bought at A. M. Harrison's for us, we could scarcely believe our eyes. We could have forgiven anyone anything.

• After that we couldn't wait to go down town to buy some food to cook. At Milo's we found a special treat for dinner tonight—fresh squab at only 35c. There were also some immense vegetable combinations for only 25c.

• Another delicacy we found was young tripe at Westlake Market, 2 pounds for 25c. Westlake has one of the most complete and attractive meat departments in town. And did you know that the grocery department has inaugurated the special fruit and vegetable combinations that do so much to save on the budget?

• Noting that Donald Duck was playing at the Daly City theatre Sunday, Monday and Tuesday, we almost forgot to see the Royal-aire vacuum at Byrne's Radio store. It really is marvelous.

• Turning to food once more, we bought a fresh fruit combination at the Daly City Cut Rate.

(Continued on Page 7)

ADVERTISERS' INDEX

	Page No.
Milo's Market	8
Daly City Cut Rate	2
Lucca Ravioli	7
Used Cars	4
Westlake Market	3
A. M. Harrison	3
Farmers Meat	6
Daly City Theatre	1
Edwards Drug Store	2
Hilltop Lodge	6
Beeson Cleaners	1
Byrne Radio	1
Geneva Bakery	7
Mission Creamery	6
Robertson Egg Store	6

Ready for Fair



These perky youngsters, wire-haired fox terriers from the Brent-nut Kennels of Mr. and Mrs. W. B. Reis of San Francisco, are being groomed for exhibition at the Golden Gate International Exposition Kennel Club's two-day bench show in the California Coliseum on Treasure Island, July 15 and 16. Miss Emilie Romaine is the girl in the case. The young fellow on the extreme right is looking for that "birdie" the camera man told him about.

Daly City Theatre Shows Hardy Film

Mickey Rooney has encountered his most embarrassing moment. As opening scenes were filmed in his first picture of 1939, "The Hardys Ride High," now playing at the Daly City theatre, Mickey was supposed to suffer from calf-love for a Detroit cabaret glamour girl. As he called on her in the scene, the script required that he turn in sudden boyish fear and run away.

The siren role is played by Virginia Grey, who was one of the glorified beauties in "The Great Ziegfeld." As Mickey approached her on the set it became immediately evident that his panic was real. He wheeled and dashed off the set, his face flushed beyond any acting effort.

"Imagine it," Mickey exclaimed, "I've been watching that girl around the lot for a year and never got up the nerve to speak to her. Now I'm supposed to walk right up to her. This is a nutty business if I ever knew one!"

Companion feature on the current bill is "Society Lawyer," starring Walter Pidgeon and Virginia Bruce. Another featured player in the cast is Ann Morris.



Mickey Rooney
in "The Hardys Ride High"

ROYAL-AIRE

A Versatile Home-Cleaning System

- ★ Light in Weight
- ★ Easy to Operate
- ★ Almost Noiseless

Powerful **\$39.95**
Efficient Complete
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Phone DElaware 7212

BEESON CLEANERS

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Across from Daly City Theater

Keep Smiling

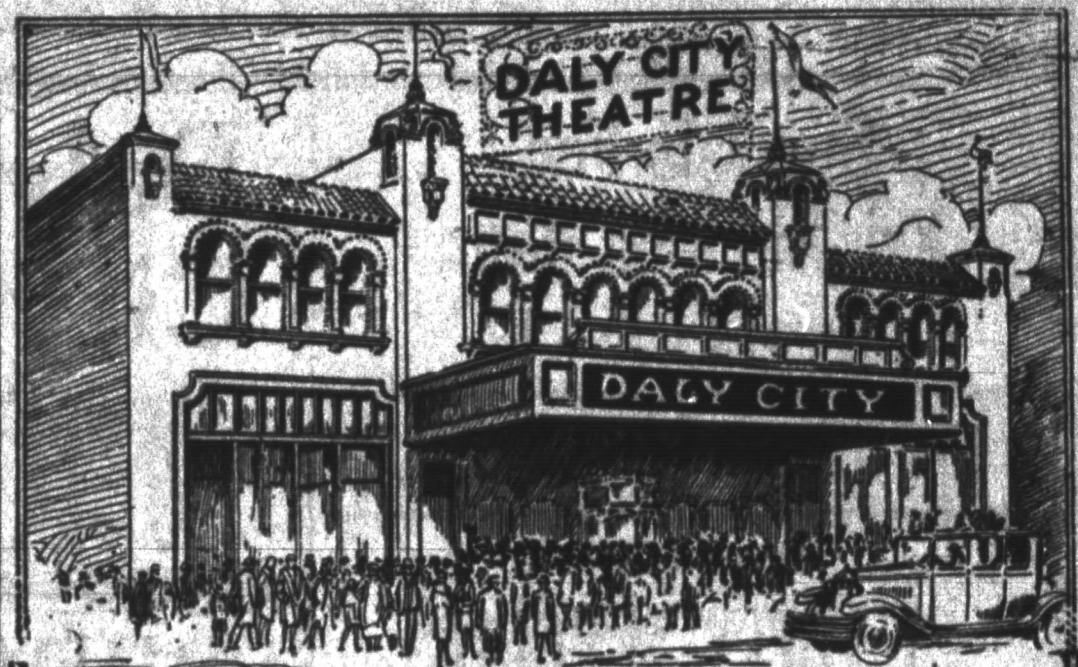


Tom Himself

Try Our Superior—
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FREE Minor Repair with Cleaning
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SPECIAL Clothes Pressed
WHILE YOU WAIT
Hats Cleaned and Blocked ... **50c**
FIRST CLASS LAUNDRY AGENCY



Now Playing—

MICKEY ROONEY and LEWIS STONE in
HARDYS RIDE HIGH

Also **VIRGINIA BRUCE and LEO CARRILLO in**
SOCIETY LAWYER
Walt Disney's—Farmyard Symphony
EDDIE'S ADVERSHOW—Saturday

Sunday, Monday, Tuesday, July 16-17-18—

WARNER BAXTER and LYNN BARI in
RETURN OF THE CISCO KID

Also **MICHAEL WHALEN and JEAN ROGERS in**
THE INSIDE STORY
Walt Disney's—Donald's Golf Game
MANDARIN DISH NIGHT—Monday

Wednesday, July 19—

HARRY CAREY in
CODE OF THE STREETS

Also **JAMES DUNN in**
SHADOWS OVER SHANGHAI
GIANT TEN-O-WIN—Wednesday

Thursday, Friday, Saturday, July 20-21-22—

BARBARA STANWYCK and JOEL MCCREA in
UNION PACIFIC

Also **FAY Bainter and IDA LUPINO in**
LADY and THE MOB
Walt Disney's—Society Dog Show
EDDIE'S ADVERSHOW—Saturday

DALY CITY SHOPPING NEWS

Published Every Thursday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

ALBERT H. BOYNTON — Editor and Publisher

Sway of Gingham Still Hanging On

To be in the fashion you must be decidedly gingham-minded. According to the new style code it's gingham for party wear, for tailored street outfits and as to accessories to wear with other gowns make them of gay plaided gingham, belts, gloves, pocketbooks, hats, boleros, and blouses.

Youthful Styles Growing in Favor

The "little girl" fashions so strongly advocated this season are proving a big success. It's fun to look young and the short swing skirts, the nipped-in-at-the-waist bodices, the perky white pique collars and cuffs and other "fixings" make you look just that. The cunning white straw hats with their ribbon streamers add to the picture of youth. Remember fashion's message is to be young this summer and the shops and stores are filled with raiment that aids and abets the good cause.

Mother-Daughter Styles in Favor

The idea of styling parent-and-child costumes alike is as popular as ever. Some clever new versions turned out for this season include the skirt of many gores for both mother and little daughter done in a monotone weave or in the popular stripes if you choose. Shirtwaists of dotted or striped washable crepe are tailored identically, size their only distinction.

Patronize Dal. City Shopper advertisers.

NIP and TUCK

By BESS GOE WILLIS
© Public Ledger, Inc.



All right! All right! We're going. We just wanted to take a peek at your old babies.

Inspired by carnival costumes of Brazil are insouciant little hats of white straw with detachable handkerchiefs which may be changed to match the color scheme of dress or suit. Brief brims dip in front and swoop upward in back with the bandana handkerchiefs forming the crown and tying under the chin or at back.

EDWARDS DRUG STORE

MIDDLE OF THE BLOCK
6272 MISSION ST. DALY CITY
YOUR PRESCRIPTION DRUG STORE

July DRUG Sale

ADHESIVE PLASTER 1 inch by 5 yards	15c
HOP CHING GAME	23c and 49c
100 HINCKLE CASCARA TABLETS	12c
LIGHT WEIGHT RUBBER GLOVES	10c
BORODENT TOOTH PASTE, Exclnt. val.	10c
ANTISEPTIC SOLUTION Full Strength	2 pts. 59c
25c Hand Scrub Brushes	16c
50c Bxs. Writing Paper	33c
Milk of Magnesia Pints	16c
Mineral Oil Pints	33c

LIQUOR DEPARTMENT

CLUB WHISKEY, 3 years old,	Qts. \$1.35
GOLDEN WEDDING WHISKEY, Qts.	\$1.95
BELLE OF NELSON WHISKEY, Qts.	\$1.49
OLD QUAKER RYE WHISKEY, Qts. 2 Years Old	\$1.49
CRAB ORCHARD WHISKEY, Qts.	\$1.49

SODA ON ICE - ALL FLAVORS

Kodak Films, Developing, Enlarging, Printing

TRY US FOR YOUR DRUG ORDERS

Turbans Are Chic



Right in the midst of the vogue for sailors and wide brimmed hats, comes a surprise trend—a decided move in favor of turbans. Expertly draped ones are being turned out by designers in varied types. The turban pictured at the top follows the style of the headdress worn by ancient Abyssinian warriors. It is made of white silk jersey. The hat-pin is of amethyst colored stones surrounded with simulated pearls. The other turban is a most flattering type. It is developed in a heavy exotic silk that has great softness of texture. The remarkable drapery is accentuated by the clever use of shirred eyelets to show the hair.

Patronize Daly City Shopping News advertisers.

Specials For
Fri., Sat. and Mon.
July 14 - 15 - 17

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Fresh BLUE LAKE

ZUCCHINI 4 lbs. 10c

Fresh, Green

APPLES Doz. 10c

Fresh GRAVENSTEIN

ORANGES 3 Doz. 25c

Fresh, Juicy

CORN Doz. 20c

Fresh Sweet ALAMEDA

COMBINATION NO. 1

1 Bkt. Fresh PEACHES ALL
2 lbs. Royal APRICOTS 25c
2 lbs. Sweet Ripe PLUMS
1 doz. Sweet Juicy ORANGES

COMBINATION NO. 2

2 lbs. Fresh Green BEANS ALL
1 doz. Ears Fresh Sweet CORN 25c
2 Heads Solid LETTUCE

COMBINATION NO. 3

10 lbs. Shatter POTATOES ALL
3 lbs. ONIONS 25c
2 Bunches Fresh CARROTS

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Quality Groceries

CHALLENGE OIL 78c
Gallon Can

DOG FOOD per can 4 1/2c WHEATIES 10 1/2c
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PANCAKE FLOUR lg. Pkg. 18c
ALBER'S FLAPJACK
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RAISINS Pkg. 5c RINSO Lg. Pkg. 19c
S. & W. Giant Pkg. 53c

CORN FLAKES Giant Pkg. 8c
ALBER'S

Tomato Juice 46 oz. can 15c MILK Lge. Can 5 1/2c
Westlake - Libby's Golden State

FLOUR 10 lb. Sack 29c
25 lb. Sack 69c
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DELICATESSEN DEPT.

BACON 27c
Swift's, lb.

BOLOGNA, lb. 18c
Swift's Premium

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Swift's

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Potato, Macaroni or Cole Slaw

DILL PICKLES 2 for 5c
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BOILED HAM, lb. 50c
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2 lbs. 50c

Phillip's
PANCAKE FLOUR
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Sunshine
CRACKERS
1 lb. **14^c**
 $\frac{1}{2}$ lb. **9^c**

WE CARRY PICNIC SUPPLIES
PLATES - NAPKINS - FORKS - SPOONS - Etc.

FRESH QUALITY MEATS

POT ROAST lb. **25^c**
Cross Rib - Young Beef

BEEF STEW
Boneless Steer
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HAMBURGER
Fresh Ground
2 lbs. **25^c**

FRICASSEE HENS lb. **24^c**

BOILING BEEF (Steer) lb. **10^c**

YOUNG TRIPE 2 lbs. **25^c**

FINEST FRUITS AND VEGETABLES

(ONLY THE BEST)

SPECIAL COMBINATIONS

ALL TOP-GRADE PRODUCE

1 Stalk CELERY
2 lbs. TOMATOES
1 Head LETTUCE
2 CUCUMBERS
all **25^c**

2 lbs. ZUCCHINI
2 lbs. PEAS
2 Bunches Italian SPINACH
1 Stalk CELERY
all **25^c**

1 Doz. Juice ORANGES
3 Large GRAPEFRUIT
2 lbs. NECTARINES
all **25^c**

Fancy Santa Rosa PLUMS 3 lbs. **10^c**

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We reserve the right to limit

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**Anniversary
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MODEL 54KE BKOT

Specially priced for this event

Only \$129.50 Easy terms
as low as \$1.36 per week

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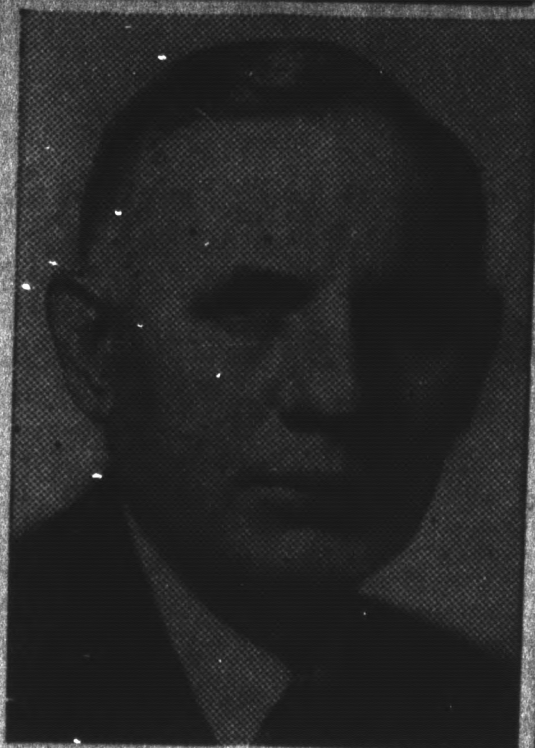
Whist Tickets

Announcements

THE DALY CITY RECORD

3317 San Jose

Phone RAndolph 3215

HEADS NEW BRANCH
BANKING COUNCIL

Dr. John M. Chapman, Assistant Professor of Banking at Columbia University and Economic Adviser to the Bank of America National Trust and Savings Association, California, has recently been named chairman of the newly-organized American Economists Council for the Study of Branch Banking. The purpose of the new group is to promote a better public understanding of branch banking and its importance to the economic welfare of the American people.

The art of make-up is reaching such a high point of perfection that cosmeticians now analyze the natural color of an individual's skin in order to find the combination of powder, rouge and lipstick which will achieve the most glamorous results for the face.

Kidneys are considered a great delicacy in many homes, and not only are they good, but very good for you because they are rich in certain essential body nutrients.

Heart ranks extremely high in food value and is very tasty. It may be stuffed with a savory bread dressing if you wish.

Why be a Ham in Carving One? Expert Shows Easy, Modern Way

If they snicker when you start to carve, you'll be comforted by these kind words from Max O. Cullen, carving authority. "It's easy to learn the right way, and the right way is the easy way," says Cullen, who is shown at the right explaining to Pete Smith, producer of motion picture shorts bearing his name, and Ann Morris, M-G-M player, the fundamentals of carving a ham, during the recent filming of "Culinary Carving," an educational short in which Cullen was featured.

Proper tools and a sharp knife are of first importance, says the expert. Then you can proceed with confidence, if you will follow his simple directions as shown by the diagrams and instructions below.

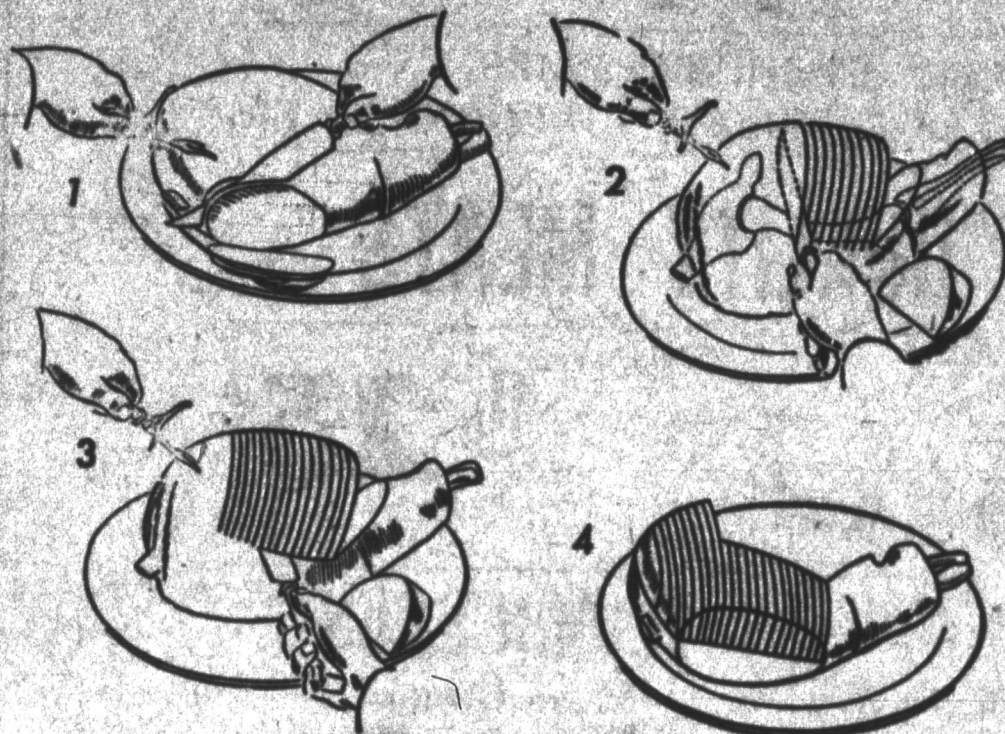
1. Place ham with fat side up, shank end to carver's right. Cut two or three slices parallel to the length of the ham from the smaller meaty section.

2. Turn the ham so that it rests on the cut surface. Holding firmly with the fork, cut a small wedge shaped piece from the shank end. Then proceed to cut thin slices down to the leg bone until the aitch bone is reached.

3. With the fork still in place, release the slices by running the knife along the bone and at right angles to the slices. For additional servings, turn and carve other side of ham.

4. If more servings are required, the ham is turned back in its original position on the platter with the fat side up and the slices are carved at right angles to the bone. These slices are not so large as those from the cushion section, but they make attractive servings for second helpings.

The bandana dress is the neatest trick of the month. The dresses are made of the big bandanas which cowboys tie around their necks and are so adroitly pieced together they form attractive pat-



terns which have the continuity of a yard print. They are especially pretty for informal town wear.

Tires no longer have a monopoly on non-skid virtues. Now a

leading rubber company has devised a new type of rubber glove which has small pads at the ends of the fingers making it possible to grip dishes and glasses firmly and thus eliminate breakage.

Black Sheers for Town Summer Wear

Have an Elegance That Is
Always Pleasing.

By **CHERIE NICHOLAS**

Style creators are making a big point of black sheers for summer wear. Not that colors are out of the picture, on the contrary this season will go on record as one of the most colorful ever. But be that as it may the magic of handsome black is undeniable and at least one black sheer, be it net, chiffon or gossamer thin wool is expected to grace every fashionable wardrobe. By actual experience women have found that there's nothing so practical as a frock of sheer black to wear on a summer day.

The new blacks have an elegance about them that never fails and always give the well-groomed look. The difference between this season's blacks and last season's blacks is that the black gown of today is enlivened with quantities of fresh, crisp white lingerie touches. If not white fixings then it's splashes of color that give allure to the new blacks. Wear black with candy pink, with hydrangea blue, in fact black with any of the smart newer colors. The idea of black with pink is a prevailing one this season.

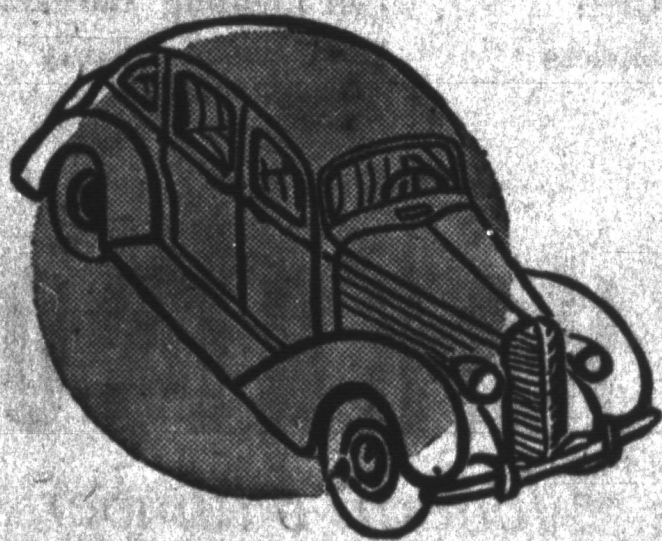
Special style emphasis is given to black linens and shantings for summer, these tailored to a nicety with the inevitable jacket to make up a complete and practical costume.

Not only does the smart Parisienne elect black for summer about-town wear but in our own style centers it's gauzy black that is getting the big vote.

Included among the 80 restaurants on the grounds of the New York World's Fair are five self-service cafeterias.

Sweetbreads are the thymus glands of the calf, and because of their mild, delicious flavor are prized in many households.

Buy at home.



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Summer
USED CAR
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SPECIAL SALE —of— Good Used Cars

'37 4-Dr. FORD Sedan
\$425

'36 FORD Tudor Sedan
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\$325

'37 FORD Pickup
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Sedan with Trunk, Radio,
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Touring Sedan with Trunk

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1936 PLYMOUTH Sedan

1937 DODGE Coupe

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LA SALLE
Sedan

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There's More For Your Money in these Used Car Values

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2—1937 PLYMOUTH De
luxe Bus. Coupes

2—1936 PLYMOUTH De
luxe Touring Sedans

'37 Plymouth dlx. 4-dr. trg. sdn.

'35 Plymouth dlx. trg. sdn.

'34 Plymouth 4-dr. sedan

'36 Buick "41" 4-dr. trg. sdn.

'33 De Soto 4-dr. Sedan

'31 Chevrolet 2-dr. sed.

'31 Ford Coupe

**MISSION
AUTO CO.**

Chrysler - Plymouth
6465 Mission St., RAnd. 0334

ACTIVITY CALENDAR

FRIDAY, JULY 14

- 2 p. m.—Patrol meeting, Girl Scout Troop No. 4, 267 Los Olivos.
- 7 p. m.—Regular weekly meeting, Boy Scout Troop No. 149, No. 5 firehouse.
- 8 p. m.—Regular meeting, Old Glory Auxiliary No. 2044, V. F. W., Theatre hall.
- 8 p. m.—Regular meeting, Old Glory Post, No. 2044, V. F. W., Eagles hall.
- 8 p. m.—Regular meeting, California True Blue L. O. L. No. 118, Masonic temple.
- 8 p. m.—Regular meeting, D. C. F. D., Company No. 4, Peoria street.

SATURDAY, JULY 15

- 7 p. m.—Regular weekly meeting, Girl Scout Troop No. 2, Theatre hall.

SUNDAY, JULY 16

- Our Lady of Perpetual Help Church, Wellington Avenue
- 7 a. m., 8:30 a. m., 10:30 a. m., 12:15 p. m.—Hours of Masses.
- Benediction of the Most Blessed Sacrament immediately after the 12:15 p. m. Mass.
- Holy Angels Church, Colma
- 7 a. m., 8:30 a. m. and 11 a. m.—Morning masses.
- 9 a. m., Trogia Hall, Rockaway Beach—Morning Mass.

- Church of Christ, Jules and De-Montford avenues, San Francisco
- 8:30 a. m.—Radio station KRE.
- 9:45 a. m.—Bible classes.
- 11 a. m.—Sermon and Communion.
- 6:30 p. m.—Study and training class.
- 7:30 p. m.—Evening worship.

- Grace Church of the Nazarene, Santa Barbara and Vista Grande
- 9:45 a. m.—Sunday school service.
- 11 a. m.—Morning worship.
- 6:45 p. m.—Young Peoples Society.
- 7:45 p. m.—Evangelical service.

- Grace Presbyterian Church, corner Hanover and Evergreen
- 9:45 a. m.—Sunday school.
- 11 a. m.—Morning worship.
- 11 a. m.—Junior Christian Endeavor.
- 6:45 p. m.—Christian Endeavor.
- 7:45 p. m.—Evening service.

- Calvary Baptist Church, 5724 Mission street, opposite Oliver
- 9:45 a. m.—Sunday school.
- 11 a. m.—Morning worship service.
- 6:30 p. m.—Young people's meeting.
- 7:45 p. m.—Evening service.

MONDAY, JULY 17

- 7:30 p. m.—Regular weekly meeting, Sea Scout Ship No. 149, No. 5 firehouse.
- 8 p. m.—Regular meeting, Crocker Chapter No. 382, Order of the Eastern Star, Masonic temple.
- 8 p. m.—Regular weekly meeting, Decadeers Social club, 67 Wilson street.
- 8 p. m.—Whist, Colma Vista Grande Aerie, No. 1848, F. O. E., Eagles hall.

TUESDAY, JULY 18

- 7:15 p. m.—Regular weekly meeting, Boy

- Scout Troop No. 148, No. 5 firehouse.
- 8 p. m.—Devotions, Our Lady of Perpetual Help church.
- 8 p. m.—Regular weekly meeting, Daly City Band, 183 Santa Barbara.
- 8 p. m.—Regular meeting, Italian Catholic Federation, Little Italy hall.
- 8 p. m.—Regular meeting, Vista Grande Circle No. 253, Ancient Order of Foresters, Eagles hall.
- 8 p. m.—Public joint installation of officers, El Carmelo parlors Nos. 256 and 181, Native Sons and Daughters of the Golden West, Masonic hall.

WEDNESDAY, JULY 19

- 7 p. m.—Regular weekly meeting, Daly City Juvenile Drill team, 876 Brunswick.
- 7:30 p. m.—Regular weekly meeting, Boy Scout Troop No. 101, No. 5 firehouse.
- 7:45 p. m.—Weekly prayer meeting, Grace Nazarene church.
- 8 p. m.—Regular weekly meeting, Junior Game Patrol, 5646 Mission.
- 8 p. m.—Regular meeting, D. C. F. D., Company No. 1, 188 Santa Barbara.
- 8:15 p. m.—Regular meeting, Daly City Unit No. 410, American Legion auxiliary, Legion hall.
- 8:30 p. m.—Whist for benefit of Our Lady of Perpetual Help church, Eagles hall.

THURSDAY, JULY 20

- 10:30 a. m.—Regular meeting, Sew and Sew's club of Crocker P. T. A., 663 Evergreen.
- 2:45 p. m.—Regular weekly meeting, Brownies, Legion hall.
- 7 p. m.—Regular weekly meeting, Senior Girl Scouts, Baptist church.
- 7 p. m.—Regular weekly meeting, Cub Pack No. 149, No. 5 firehouse.
- 7:15 p. m.—Regular weekly meeting, Boy Scout Troop No. 141, Grace Nazarene church.
- 8 p. m.—Regular meeting, Court St. Mary, C. D. A., Masonic temple.
- 8 p. m.—Regular meeting, D. C. F. D., Company No. 3, Westlake avenue.
- 8:15 p. m.—Regular meeting, Colma Vista Grande Aerie, No. 1848, F. O. E., Eagles hall.
- 8:30 p. m.—Public whist, Daughters of Israel, 67 Los Banos.

Westlake Mkt. Improves Service

Shopping was made more easy and more speedy this week at Westlake Market, Westlake avenue and Miriam street, with extensive changes and improvements in the grocery, and fruit and vegetable departments.

Bob Fessenden—the genial man behind the counter, and incidentally, the boss—has inaugurated a superior serve-yourself plan which places all of Westlake Market's excellent quality merchandise at the housewives' finger tips. As usual fruit and vegetables are garden fresh and displayed conveniently.

Counters, racks, and shelves have been re-arranged to give greater floor space and improved availability.

"Come in and get acquainted," is Bob's cheerful invitation.

KNOW THYSELF

by JOHN HARVEY FURDAY, PH.D.



WHY DOES EVERYONE LOVE NATURE?

"EVERYONE is at heart a naturalist," as I have pointed out in my book, "Curious Habits of Our Common Birds, Animals and Plants." Nature always has something new, and its freshness is invigorating after the artificiality of shops and paved streets. Cooper once said, "God made the country and man made the city." Nature is restful, and in it we see that life is not chance but that everything is a part of a perfect plan. Contact with nature keeps us young with the curiosity of childhood and the enthusiasm of youth. It affords us inspiration and energy for routine tasks. It is the source of all art, music and poetry that man has produced.

(Released by Western Newspaper Union.)

When taking photographs of bears in National Parks, vacationists should not approach them too closely, according to the touring department of the National Automobile club. Photographers should not attempt to get between a mother bear and her cubs, for the parent bear does not always understand a visitor's intentions.

Brains are a delicate meat, with a characteristic flavor and texture which makes them highly praised by epicures.

The Forgotten Man



Summer Mood Expressed in Enchanting Sheer Cottons

By CHERIE NICHOLAS



styled on period lines having a tiny low-cut basque bodice with very full skirt banded in the deep garnet organdy. The matching bolero tunes it to informal wear.

It's the fashion for dainty cotton sheers to be made up in the sweet simplicity mode with ribbons run through yards and yards of heading and other cunning details that are reminiscent of great, great grandmamma's day. See in the gown pictured to the right how entrancingly this scheme of things is being tuned to current style trends. The material for this fetching gown is a sheer cut-out embroidered Swiss organdy with fitted basque bodice and detachable puffed sleeves. Deep rose grosgrain ribbon bandings show through the transparent weave most quaintly and effectively.

The beautiful draping quality of Swiss cloque organdy is stressed in an off-shoulder style for festive wear as shown centered in the picture. A fine star patterning with a tiny eyelet in each star is printed on a pale blue background to make this ingenious dinner and evening frock with its softly gathered off-the-shoulder bodice and full sweeping skirt.

Among the hosts of lovely organdies and Swisses whose endearing "young" charms are making such definite fashion appeal for summer there's nothing prettier to be found than the more-popular-than-ever transparent organdies that are delicately shadow-printed in subtle lace motif accented by use of matching lace as trimming. There are such delightful effects as an apple green permanent finish Swiss organdy in a floral shadow-printed bouquet patterning on a crisp, clear transparent ground.

Crystal clear organdies both in pastel monotonies and deep tones are beguiling for gossamer sheer dinner and evening gowns styled to emphasize the daintiness of this type.

(Released by Western Newspaper Union.)

A classical, fully developed trumpet, called a lur, which archaeologists say was blown as a summons to battle or worship in the Danish Bronze Age more than 3,000 years ago, has attracted thousands of visitors daily to the Danish Pavilion of the New York World's Fair.

Parents visiting the New York World's Fair may check their children as easily as they check their hats. The Children's World charges 15 cents a half hour for the service.

Gloves apparently have caught the fever for abbreviation started by crownless hats and toeless sandals. A smart, new style is the glove with tipless fingers to show brightly lacquered nails. Such gloves are both gay and cool for summer.

Nests of three tables with polished plate glass tops in flower-like hues make useful and attractive accessories for terraces. The tables, with wrought iron legs painted to match the color of the glass tops, may be had in green, peach, gold and three shades of blue.

World's Fair Success Story Written On Ice



Ralph Hitz, New York hotel impresario, (inset) is achieving colossal success with his ice skating shows during the New York World's Fair. Above is a general view of the Fair's Sun Valley, where he operates the famous Rheingold Inn. Left, Erna Anderson, Norwegian skating star, who skates at Sun Valley; right, Vera Hruba, featured skater at the Hotel New Yorker's ice show. Ice skating is taking New York by storm.

THE talk of New York these World's Fair days is an aggressively pleasant hotel man named Ralph Hitz. In his early forties, Hitz has learned that America loves showmanship, and, like Billy Rose, he gives the country what it wants.

Ice carnivals, he found, never lose their popularity, particularly in warm weather. So at his Hotel New Yorker, biggest in New York City, he's putting on a big ice show presented on a portable rink in the Ice Terrace. It's helped make the hotel the busiest in town, World's

Fair visitors first ask on arriving at the hotel, "Where's the Ice Terrace?"

It was only natural that when Sun Valley, the winter wonderland was created at the New York World's Fair by R. J. Stephen, famed for his Black Forest at the Chicago Fair, that Ralph Hitz turned toward ice skating to make cool dining a byword. Hitz now operates the Rheingold Inn, directly in Sun Valley and bringing all the winter charm of the famous Idaho resort into the con-

cession area of the Fair. The Inn overlooks a large outdoor ice rink where spectacular skating shows are presented. Besides skating, Sun Valley also features a tremendous ski slide, and this wintry setting provides a cool haven for Fair visitors on a warm day.

Of course, there are other reasons why Ralph Hitz has become the most successful hotel and restaurant man in America. Service and hospitality, for instance. But he still says: "You can't lose if you provide an ice rink and good skaters to go with it."

A survey of eating costs in the 80 restaurants on the grounds of the New York World's Fair reveals a range in tariffs tailored to fit any pocketbook. Restaurant prices approximate those in ef-

fect throughout New York City. Visitors can lunch on doughnuts and coffee for 15 cents or dine sumptuously on the art of famous chefs at prices scaled accordingly. In between there are menu

Patronize Daly City Shopper advertisers.

prices scaled to every income bracket.

Rear Admiral Clark H. Woodward, commandant of the Third Naval District, is telling a joke on himself these days. To attend an official function at the New York World's Fair, the admiral arrived in full uniform. Mistaking him for an attendant, a visitor stopped him and said, "Call me one of those motor chairs."

"But I'm an admiral in the United States Navy," said the astonished sailor.

"All right, then," the visitor snapped, "call me a boat."

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There is no doubt that powder on one's nose, and hair that looks tidy give a mental lift up and help to maintain poise when those difficult moments that occur in every housekeeper's life arise.

The best advice is to look the situation over and hang a mirror where it will do the most for your kitchen as well as yourself.

The twenty-nine states participating in the New York World's Fair spent a total of more than \$2,500,000 for their buildings and exhibits.

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½ lb. cello 14c
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LEG lb. 18c

Cnd. Beef Plate lb. **7c**
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Lamb Roast lb. **13c**
Shoulder

Pork Chops lb. **22c**
Large Rib

Pot Roast lb. **15c**
Shoulder Rib

Spareribs lb. **19c**
Fresh and Meaty

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BREAST or Veal Stew

Beef Stew lb. **18c**
Boneless
GROUND ROUND

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GENUINE Spring

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ANNOUNCES NEW POLICY

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DANCE BAND NIGHTLY
LARGEST FLOOR ON THE PENINSULA

FUN

THURSDAY NIGHT—LADIES STAG NIGHT

KNOW THYSELF

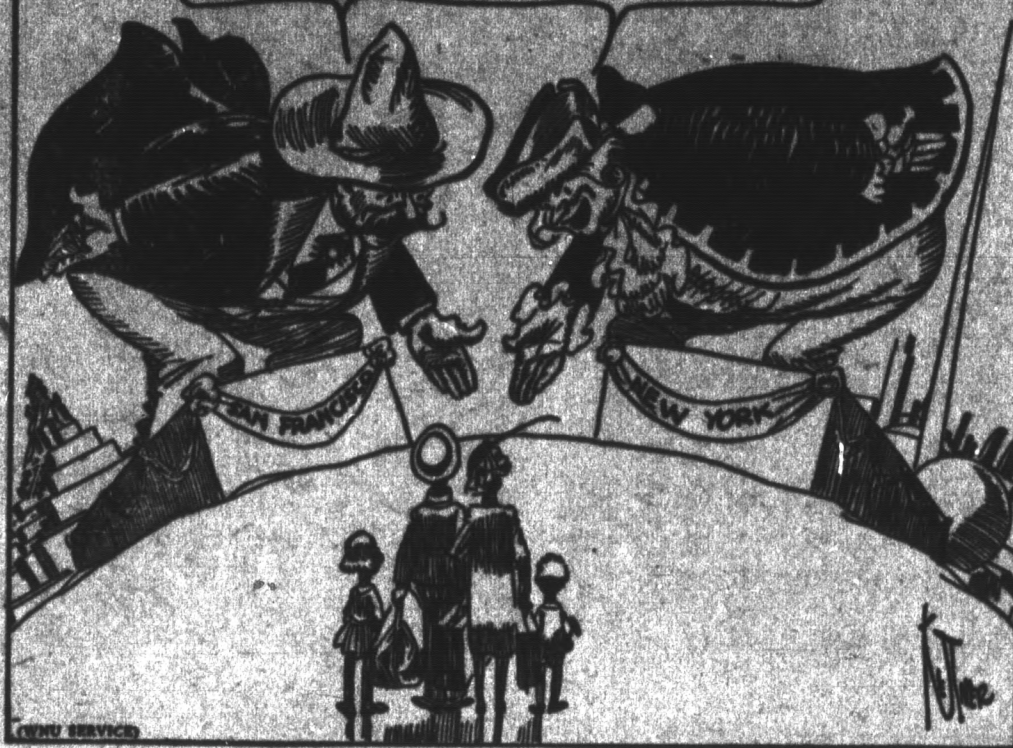
by JOHN HARVEY FURRAY, Ph.D.

**WHAT MAKES A GOOD SPEAKER INTERESTING?**

PROFESSOR RICHARD C. BORDEN, in his practical book, "Public Speaking as Listeners Like It," says that the fundamental thing in a good speech is plenty of "for instances." He shows that an audience is indifferent when a speaker starts, and must be aroused from their "Ho-Hum!" state to active interest, then they must be made to see why the subject is worth listening to. Then by specific cases, the speech is built into the life of the listener, and finally brought close home. Listeners dislike rambling talks, and are hard to interest if the opening sentence is not startling or catching. Twenty minutes is about as long as any audience can listen with attention to any speaker. And most anyone can be interesting with plenty of "for instances."

(Released by Western Newspaper Union.)

A new type of hair brush has a removable top so that it can be washed frequently without destroying the new look of the wood back. The bristles of the brush are stiff enough to give the scalp a good massage when the hair is brushed.

Right This Way Folks**COME TO THE WORLD'S GREATEST FAIR****Scouting the Shops**
(Continued from Page 1)

for only 25c and a gallon of Challenge oil for 78c. Zucchini is grand this time of year, and only 10c for 4 pounds at the Cut Rate.

• With some fresh butter from Robertson's Egg store, we were all ready to go home until we remembered that the Geneva Bakery sells crunchy little Italian cookies that make delectable party refreshments. Since it was our birthday, we also bought some tender French pastries there.

• John had forgotten to get his good suit pressed, but Beeson's did it while he waited. In the meantime we went to Lucca Ravioli's and found some lovely nectarines for only 5c a pound.

Very elated, we looked around for other purchases and found a special on White King, and on pure preserves.

• By the time we met John again, he had picked up a good substantial crossrib roast from Farmers Meat company, 25c a pound.

The influence of England's Queen Elizabeth on American fashions is already making itself felt. Charming are the skirts of Scottish plaid gingham with many gores to make them swirl and swing with every step and designed for wear with crisp lingerie blouses.

Patronize Daly City Shopper advertisers.

Paris Flashes

White veils are worn on black hats.

Vogue for ornamental buttons is revived.

Pearl gray ensembles are chic for day wear.

Taffeta is favored for both day and evening wear.

Bright short gloves are worn with black costumes.

Fragile evening fashions have filmy short cape effects.

Old-fashioned stiff broche weaves are in prospect for jackets and bustle dresses.

Light colored woollens with black accessories is new fashion.

Dramatic jewelry is made to brighten dark costumes.

Women's Quartet To Sing Here Sunday

The women's quartet of Pasadena college will have charge of services at the Church of the Nazarene, 101 Vista Grande avenue, Sunday morning.

The quartet is composed of Ila Hoffer, first soprano; May Siler, second soprano; Mary Reiman, first alto; and Anna Bergthold, second alto. They will sing several numbers and each will speak briefly. The service is in charge of Paul Gray, student speaker. The public is cordially invited to attend.

Pasadena college; Howard at Bresee, Pasadena, is an institution owned and operated by the Church of the Nazarene.

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NECTARINES lb. **5c**

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T-BONE STEAK - RIB STEAK
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Boneless Beef Stew
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BEEF SHANK
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